



2024 Zero Waste Program Report

RF Events

Number of Events: 22

Total Attendance: 22,137

Landfill diversion: 97.7%

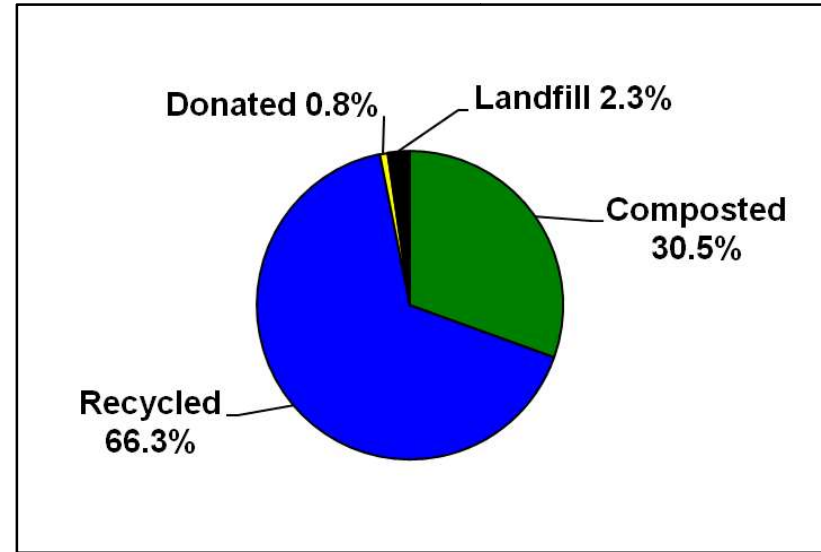
Composted	1,746 lbs.
Recycled & donated	3,844 lbs.
Landfill	133 lbs.
Total	5,724 lbs.

Significant Events

- Least total waste: The Legend, 28 lbs.
- Most total waste: Run Woodstock, 1,389 lbs.
- Greatest diversion: Super 5K, 99.6%
- Least landfill (tie): Shamrocks and Shenanigans and Flirt with Dirt, 3 ounces

Also Noteworthy

- 8 events with diversion rate 99% or better
- 13 events with 2 lbs. landfill or less



Compost: food waste, napkins, compostable cups, plates, and utensils

Standard recycling: cardboard, water bottles, cans, glass bottles, waxed paper cups, paper, plastic containers

Special recycling: plastic bags/wrap, disposable gloves, race bibs, small plastics, party supplies, hand warmers, Gu & snack wrappers

Donated: Clothing, shoes, some leftover food

Landfill: tape, dog poop, dirty plastic bags, contaminated packaging

2024 Zero Waste Report – RF Events

2024 Highlights

- Every event achieved landfill diversion rate of 95 percent or better.
- Many thanks to the RF crew for helping us out by breaking down cardboard and collecting plastic wrap separately.
- We gave out rechargeable headlamps and clip lights at Dances with Dirt to promote less disposable battery use.

Opportunities for Improvement

- Need to clearly communicate with Chris Cakes on which of their waste we can take vs. what we cannot. They have left bags of mixed unsortable trash at some events.
- Create a dedicated setup for sorting aid station bags so they don't have to be sorted on the ground.
- Some events (Oberun, Holiday Hustle) had litter in areas we didn't cover with stations. We can put All Waste boxes in those areas.

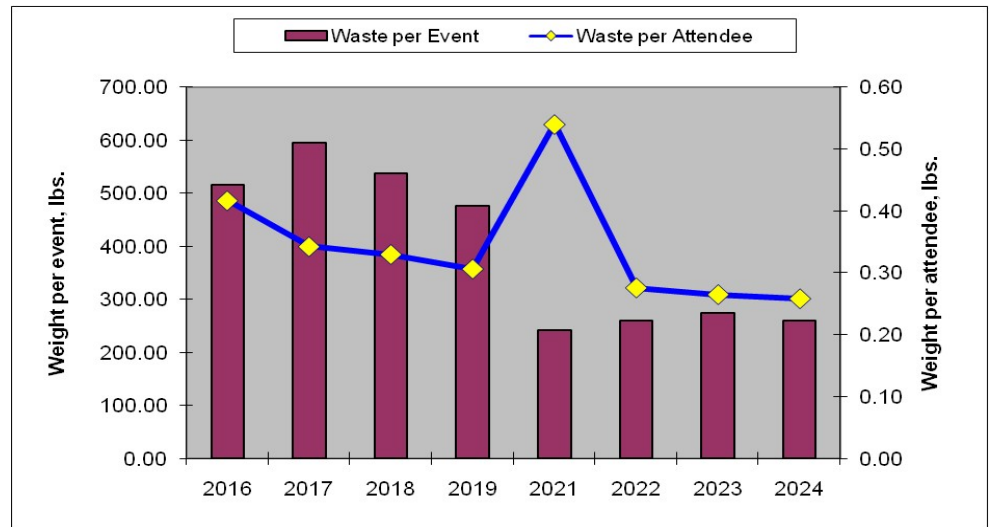
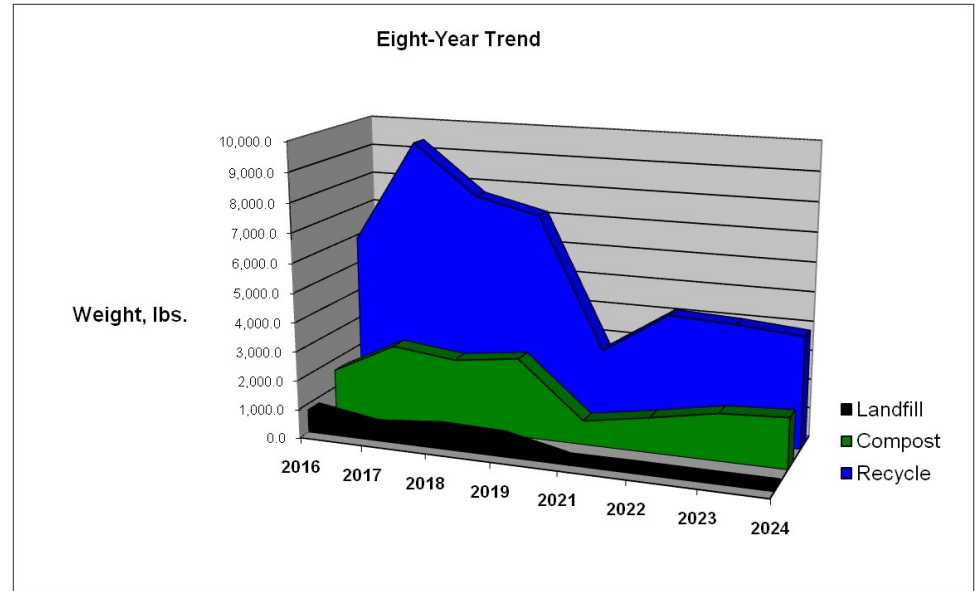
Trend Analysis

Total waste was basically flat from 2023, even with one more event serviced. Compost increased slightly while recycling decreased slightly.

Average waste per event and waste per attendee is basically flat the past three years. This implies that systemic change is needed to achieve further improvements,

Waste Streams by Event

See the next page.



2024 Waste Stream Totals by Event

